ABOUT ME

I'm passionate about affecting positive impact by applying design to improve value. With over 12 years of experience helping companies refine, grow, and maintain customers; I bring all of the required skills and processes required for product design teams to thrive. A strong healthcare background gives me deep industry expertise and positions me for success. I'm versed in rapid, quality designs and establishing rigorous design processes to produce memorable software experiences.

CONTACT

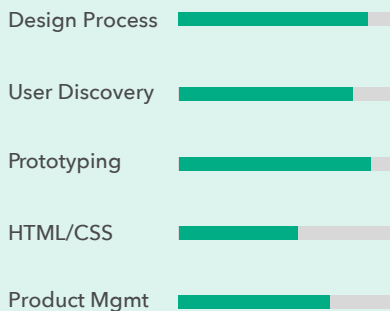**Address**
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+1 (214) 223-4050

Email
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Portfolio
https://kevinmichaelparks.com

Linkedin
linkedin.com/in/kevinmichaelparks/

SKILLS

- Design Process
- User Discovery
- Prototyping
- HTML/CSS
- Product Mgmt

HOBBIES

KEVIN MICHAEL PARKS

Product & Experience Designer

💼 EXPERIENCE

Oct 2022 - Present
Salt Lake City

PRINCIPAL PRODUCT DESIGNER
Artemis Health by Nomi
- Led the design of 4+ product offerings to market
- Mentored and managed a team of 3 designers
- Created countless, full flow & hi-fi clickable prototypes
- Led countless discovery, validation, and testing sessions
- Managed design systems, accessibility, & web analytics
- Drove customer value w/ business & UX strategy
- Implemented circulation of the 'Voice of the Customer'
- R&D for personas, journerys, and JTBD per role

Sep 2020 - Sep 2022
Lehi, UT

SENIOR UX DESIGNER
New U Life
- Created 7+ Figma prototypes of responsive web app
- Conducted over 20 customer interviews & software tests
- Responsive HTML/CS/JSS web app & website developed
- Develop User stories, requirements, acceptance criteria
- User Journeys defined, Design system for code & visuals

Oct 2019 - June 2020
Salt Lake City

PRODUCT OWNER & UX MANAGER
Glassboard Tech // Assure.co
- Led team of 4 developers/architects to produce product
- Maintained design QA, guides, and product quality
- Developed clickable prototypes & demo videos
- Planned sprints and implemented SCRUM management
- In-person user testing, competitve analysis, & research

Oct 2015 - Aug 2019
Salt Lake City

DIGITAL PRODUCT DESIGNER
Xomi, Inc - DBA Chargeback.com
- Designed the user experience for a high-tech SaaS web-app, conducting testing and research.
- Organized and led 3 Google Ventures week-long design sprints. Building and validating user-tested prototypes.
- Practiced user discovery, Sketch mockups, InVision prototypes, UX testing with clients and stakeholders.

🎓 EDUCATION

2007 - 2009
College Station, TX

TEXAS A&M UNIVERSITY
Bachelors: Creative studies, Design, & Business Admin

2004 - 2007
San Marcos, TX

TEXAS STATE UNIVERSITY
Communication Design

✏️ REFRENCES

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KEVIN PARKS