ABOUT ME

I'm passionate about affecting positive impact by applying design to improve value. With over 12 years of experience helping companies refine, grow, and maintain customers; I bring all of the required skills and processes required for product design teams to thrive. A strong healthcare background gives me deep industry expertise and positions me for success. I'm versed in rapid, quality designs and establishing rigorous design processes to produce memorable software experiences.

CONTACT

Address
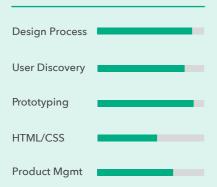540 E Hollywood Ave, SLC, UT 84105

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+1 (214) 223-4050

Email
kevinparks214@gmail.com

Portfolio
https://kevinmichaelparks.com

Linkedin
linkedin.com/in/kevinmichaelparks/

SKILLS

- Design Process
- User Discovery
- Prototyping
- HTML/CSS
- Product Mgmt

HOBBIES

KEVIN MICHAEL PARKS

Product & Experience Designer

💼 EXPERIENCE

Oct 2022 - Present
Salt Lake City

- - - Aug 2024: Promoted
Fr: Sr. UXD
To: Lead UX Manager

LEAD PRODUCT DESIGNER
Artemis Health by Nomi

- Led the design of 4+ product offerings to market
- Mentored and managed a team of 3 designers
- Created countless, full flow & hi-fi clickable prototypes
- Led countless discovery, validation, and testing sessions
- Managed design systems, accessibility, & web analytics
- Drove customer value w/ business & UX strategy
- Implemented circulation of the 'Voice of the Customer'
- R&D for personas, journerys, and JTBD per role

Sep 2020 - Sep 2022
Lehi, UT

SENIOR UX DESIGNER
New U Life

- Created 7+ Figma prototypes of responsive web app
- Conducted over 20 customer interviews & software tests
- Responsive HTML/CS/JSS web app & website developed
- Develop User stories, requirements, acceptance criteria
- User Journeys defined, Design system for code & visuals

Oct 2019 - June 2020
Salt Lake City

PRODUCT OWNER & UX MANAGER
Glassboard Tech // Assure.co

- Led team of 4 developers/architects to produce product
- Maintained design QA, guides, and product quality
- Developed clickable prototypes & demo videos
- Planned sprints and implemented SCRUM management
- In-person user testing, competitve analysis, & research

Oct 2015 - Aug 2019
Salt Lake City

DIGITAL PRODUCT DESIGNER
Xomi, Inc - DBA Chargeback.com

- Designed the user experience for a high-tech SaaS web-app, conducting testing and research.
- Organized and led 3 Google Ventures week-long design sprints. Building and validating user-tested prototypes.
- Practiced user discovery, Sketch mockups, InVision prototypes, UX testing with clients and stakeholders.

🎓 EDUCATION

2007 - 2009
College Station, TX

TEXAS A&M UNIVERSITY
Bachelors: Creative studies, Design, & Business Admin

2004 - 2007
San Marcos, TX

TEXAS STATE UNIVERSITY
Communication Design

✏️ REFRENCES

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